

INDUSTRIAL BASE MANAGEMENT







Deep Dive Industrial Base Survey NASA Data Analysis

Ted Bujewski Supply Chain 2012 October 17, 2012

Uses for Deep Dive Data



Provides insight for strategic acquisition planning

- What capabilities can industry provide at a reasonable cost?
- What technologies/systems do we partner on (internationally or domestic)?
- What are the cross-agency impacts of agency decisions?

Proactively identify and mitigate supply chain risks

- Loss of supplier, component, capability, etc
- Focuses limited auditing resources

Identify cross Program/Agency commonality

- Facilitates standardization
- Leverages buying power
- Reduces operations costs

Leverage investments across agencies and programs

Survey Data Processing





STORAGE

DoC Surveys

Relational Data Base





Data Extraction and Upload

VISUALIZATION



Geographical Mapping



Customized Reports

Analysis Tools



PrimeMap

- Graphical web based interface
 - Geospatial map, tabular, org chart style,
- Automatically updates data
- Multiple analysis modules
 - Supplier discovery
 - Congressional districts
 - Natural or man-made risk identification



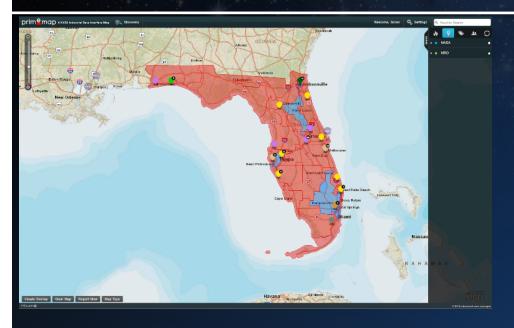


Custom Analytics Reporting

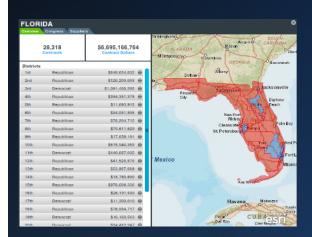
- Generate interactive ad hoc reports
- Intuitive, drag-and-drop user interface
- Create charts and tabular reports
- Export reports to multiple file formats
- **❖** No need to know SQL or technical details

PrimeMap - Congressional Districts





- View suppliers within districts
- Legislative information on each district/state
- Economic data correlated by state/district
 - Prime contract dollar
 - Number of employees by district







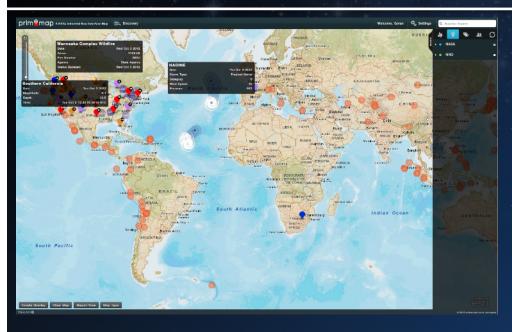
State Congressional Representation

FLORIDA Oversies Congress Suppliers	
State Suppliers	Export to Excel
Company Name	Location
The Enser Corporation	Pinellas Park, FL 33780
Kaman Aerospace	JACKSONVILLE, PL 39218
1 NATION ELECTRONICS	OLDSMAR, FL 34677
AMETEK	LARGO, FL 33773-2713
CONAX FLORIDA CORPORATION	ST PETERSBURG, FL 33710-2936
DEFENSE TECHNOLOGIES, INC.	CAPE CANAVERAL, FL. 32920-4511
DIRECT COMPONENTS, INC.	TAMPA, FL 33811-3003
FLORIDA SEMI, INC.	SUNRISE, FL 33361-7902
GENESIS VII, INC.	TITUSVILLE, FL 32780-9807
HURRICANE ELECTRONICS, INC.	OORAL SPRINGS, FL 33071-5933
IMPACT INDUSTRIAL SUPPLIES, INC.	TAMPA, PL 33834-4410
I-NET TECHNOLOGIES, INC.	DELRAY BEACH, FL 33483-6955
THE RIGHT CHOICE ELECTRONICS	ST. PETERSBURG, FL. 33714-3101
AERO HARDWARE & SUPPLY, INC.	MIAMI SPRINGS, FL 33166-7302
AEROSPACE SPECIALTIES, INC.	MELECURNE, FL. 32935-2162
ALLTEK SEAL & PACKING CO., INC.	JACKSONVILLE, FL 32246-3750
APPLIED INDUSTRIAL TECHNOLOGIES	ORLANDO, PL 32819-0032
ASSEMBLY FASTENERS, INC.	APOPKA, FL 32703-4632
BISCO INDUSTRIES, INC.	ORLANDO, FL 32822-4803
BOGGS AEROSPACE GASES	TITUSVILLE, FL 32798-3420

Suppliers by State/District

PrimeMap – Risk analysis





- Graphical view of supply chain impacts from natural and / or manmade risks
- Aids in the assessment and analysis of supply chain resiliency
- Users can quickly assess and respond to production flow impacts within the supply chain

Raytheon Missile Systems Example

❖ Potentially affected suppliers: 649

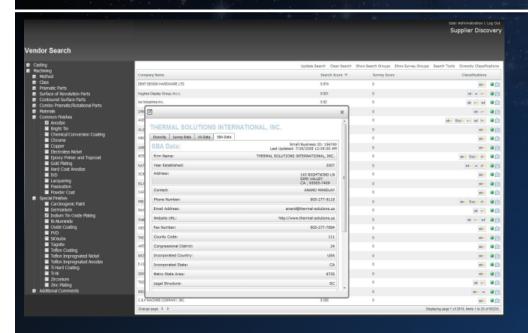
❖ In predicted hurricane path: 143

With purchase order history: 47

With future deliverables: 14



PrimeMap - Supplier Discovery and Classification NASA



Supplier Classification

- **♦ 8(a)**
- HubZone
- Women Owned
- Veteran Owned
- Minority Owned
- Native American
- Etc.

Supplier Discovery

- Uses web crawler to search and index suppliers
- Produces a list of suppliers ranked by relevance of capabilities
- Validates supplier classification using external VA and SBA data sources

